

PEOPLE'S UNIVERSITY, BHOPAL

Bachelor of Business Administration/ Integrated MBA & B.Com.(A & F) Programmes

Teaching & Evaluation Scheme w.e.f. 2017-18

			MARKS		Hours	Credits
Code	Subject	Inter	External	Total	Weekly	
FIRST SEMESTER						
FC - 101	English Language	30	70	100	4	4
FC - 102	Introduction to Computers	30	70	100	4	4
BCP 143	Accountancy	30	70	100	4	4
BCP 144	Economics	30	70	100	4	4
BCP 115	Organizational Behaviour	30	70	100	4	4
SECOND SEMESTER						
FC - 203	Environment & Disaster Management	30	70	100	4	4
FC - 202	Business Communication	30	70	100	4	4
BCP 243	Business Mathematics	30	70	100	4	4
BCP 214	Principles of Management	30	70	100	4	4
BCP 225	Business Economics	30	70	100	4	4
THIRD SEMESTER						
FC - 301	Entrepreneurship Development	30	70	100	4	4
FC - 302	Indian Culture, Ethics & Values	30	70	100	4	4
BCP 343	Business Environment	30	70	100	4	4
BBA 306	Financial Management	30	70	100	4	4
BBA 305	Marketing Management	30	70	100	4	4
BCP 324	Corporate Accounting	30	70	100	4	4
BCP 325	Income Tax Law & Practice-1	30	70	100	4	4
FOURTH SEMESTER						
FC - 401	Soft Skills	100	0	100	4	4
FC - 402	Research Methodology	30	70	100	4	4
BCP 443	Cost Accounting	30	70	100	4	4

BBA 406	Business Policy	30	70	100	4	4
BBA 405	Personnel Management	30	70	100	4	4
BCP 424	Income Tax Law & Practice-II	30	70	100	4	4
BCP 425	Banking Law & Practice in India	30	70	100	4	4
FIFTH SEMESTER						
FC - 501	Management Information System	30	70	100	4	4
FC - 502	Business Statistics	30	70	100	4	4
BCP 543	Business Organisation	30	70	100	4	4
BCM 504	Management Accounting	30	70	100	4	4
BCM 505	Working Capital Management	30	70	100	4	4
BBA 505*	Human Resource Development	30	70	100	4	4
BBA 506*	Product & Brand Management	30	70	100	4	4
BBA 507*	Management of Financial Services	30	70	100	4	4
BBA 508*	Hospital Administration	30	70	100	4	4
*Any Two						
SIXTH SEMESTER						
FC – 601	Business Ethics & Corporate Social Responsibility	30	70	100	4	4
BCP 602	Business Laws	30	70	100	4	4
BCM 603	Auditing	30	70	100	4	4
BCM 604	E Commerce Essentials	30	70	100	4	4
BBA 606*	Retail Management	30	70	100	4	4
BBA 607*	Organization Development	30	70	100	4	4
BBA 608*	Hospital Support Services Management	30	70	100	4	4
BBA 609*	Security Analysis & Investment Management	30	70	100	4	4
BCP 605	Project Report & Comprehensive Viva Voce	100	0	100	4	4
* Two papers of the same Specializations as chosen above.				3000		120

BCP = Graduation Common Paper

BCM = Bachelor of Commerce

BBA = Bachelor of Business Administration.

***Student may choose Any Two papers in V Semester and corresponding Two papers of the same Specializations in VI Semester.**

PEOPLE'S UNIVERSITY, BHOPAL
Integrated MBA Programme
Teaching & Evaluation Scheme w.e.f. 2017-18

Fourth year
Semester 7

S.No.	Subject Code	Nomenclature / Name of the Subject	Periods			Contact Hours	Credits	Evaluation Scheme(Theory)		
			L	T	P			Internal	External	Total
1	BBA 701/CP-101	Principles and Practices of Management	3	2	0	5	4	30	70	100
2	BBA 702/CP-102	Managerial Economics	3	2	0	5	4	30	70	100
3	BBA 703/CP-103	Accounting and Finance for Managers	3	2	0	5	4	30	70	100
4	BBA 704/CP-110	International Business Environment	3	2	0	5	4	30	70	100
5	BBA 705/CP-106	Quantitative Techniques	3	2	0	5	4	30	70	100
6	BBA 706/CP-107	Business Communication	3	2	0	5	4	30	70	100
7	BBA 707/CP-111	Production & Operations Management	3	2	0	5	4	30	70	100
		Total	21	14	00	35	28	210	490	700

Semester 8

S.No.	Subject Code	Nomenclature / Name of the Subject	Periods			Contact Hours	Credits	Evaluation Scheme(Theory)		
			L	T	P			Internal	External	Total
1	BBA 801/CP-201	Human Resource Management	3	2	0	5	4	30	70	100
2	BBA 802/CP-202	Marketing Management	3	2	0	5	4	30	70	100
3	BBA 803/CP-210	Ethics, CSR & Corporate Governance	3	2	0	5	4	30	70	100
4	BBA 804/CP-204	Operations Research	3	2	0	5	4	30	70	100
5	BBA 805/CP-205	Financial Management	3	2	0	5	4	30	70	100
6	BBA 806/CP-211	Organization Behaviour	3	2	0	5	4	30	70	100
7	BBA 807/CP-208	Research Methodology	3	2	0	5	4	30	70	100
8	BBA 808/CP-209	Comprehensive Viva	0	8	0	8	4	0	100	100
		Total	21	22	0	43	32	210	590	800

Integrated MBA Programme

Teaching & Evaluation Scheme w.e.f. 2017-18

Fifth year Semester 9

S.No.	Subject Code	Nomenclature / Name of the Subject	Periods			Contact Hours	Credits	Evaluation Scheme(Theory)		
			L	T	P			Internal	External	Total
1	BBA 901/CP-301	Project Management	3	2	0	5	4	30	70	100
2	BBA 902/CP-302	Business Policy and Strategic Management	3	2	0	5	4	30	70	100
3		Specialisation 1 Paper - 1	3	2	0	5	4	30	70	100
4		Specialisation 1 Paper - 2	3	2	0	5	4	30	70	100
5		Specialisation 2 Paper - 1	3	2	0	5	4	30	70	100
6		Specialisation 2 Paper - 2	3	2	0	5	4	30	70	100
7	BBA 903/CP-303	Summer training project & Viva Voce	0	8	0	8	8	100	100	200
		Total	18	20	0	38	32	180	520	800

Semester 10

S.No.	Subject Code	Nomenclature / Name of the Subject	Periods			Contact Hours	Credits	Evaluation Scheme(Theory)		
			L	T	P			Internal	External	Total
1	BBA 1001/CP-401	Decision Support System and Management. Information System	3	2	0	5	4	30	70	100
2	BBA 1002/CP-402	Business Legislation	3	2	0	5	4	30	70	100
3	BBA 1003/CP-403	Project Work & Comprehensive Viva Voce	0	8	0	8	4	0	100	100
4		Specialisation 1 Paper - 3	3	2	0	5	4	30	70	100
5		Specialisation 1 Paper - 4	3	2	0	5	4	30	70	100
6		Specialisation 2 Paper - 3	3	2	0	5	4	30	70	100
7		Specialisation 2 Paper - 4	3	2	0	5	4	30	70	100
		Total	18	20	0	38	28	180	520	700
		Grand Total					240			6000

PEOPLE'S UNIVERSITY, BHOPAL Integrated MBA/ MBA (Dual Specialisation) Programme
Specialisation Subjects

1. Marketing

Subject Code	Nomenclature / Name of the Subject	Teaching(Hrs/week)			Number of papers	Duration (Hrs.)	Credits	Max. Theory Marks	Sessional Marks	Total Marks
		L	T	P						
BM-101/ MM-101	Consumer Behaviour	3	1	0	1	4	4	70	30	100
BM-102/ MM-102	Advertising and Sales Promotion	3	1	0	1	4	4	70	30	100
BM-104/ MM-104	Industrial and Services Marketing	3	1	0	1	4	4	70	30	100
BM-105/ MM-105	Logistics and Sales Management	3	1	0	1	4	4	70	30	100

2. Human Resource

Subject Code	Nomenclature / Name of the Subject	Teaching(Hrs/week)			Number of papers	Duration (Hrs.)	Credits	Max. Theory Marks	Sessional Marks	Total Marks
		L	T	P						
BH-101/ HRM-101	Industrial Relations	3	1	0	1	4	4	70	30	100
BH-102/ HRM-102	Compensation Management	3	1	0	1	4	4	70	30	100
BH -103/ HRM-103	Training and Development	3	1	0	1	4	4	70	30	100
BH -105/ HRM-105	Human Resource Planning and Development	3	1	0	1	4	4	70	30	100

3. Finance

Subject Code	Nomenclature / Name of the Subject	Teaching(Hrs/week)			Number of papers	Duration (Hrs.)	Credits	Max. Theory Marks	Sessional Marks	Total Marks
		L	T	P						
BF- 101/ FM-101	Security Analysis and Investment Management	3	1	0	1	4	4	70	30	100
BF – 102/ FM-102	International Financial Management	3	1	0	1	4	4	70	30	100
BF – 103/ FM-103	Management of Financial Services	3	1	0	1	4	4	70	30	100
BF – 104/ FM-104	Financial Derivatives	3	1	0	1	4	4	70	30	100

4. International Business

Subject Code	Nomenclature / Name of the Subject	Teaching (Hrs/week)			Number of papers	Duration (Hrs.)	Credits	Max. Theory Marks	Sessional Marks	Total Marks
		L	T	P						
BI-102/ IB-102	International Marketing	3	1	0	1	4	4	70	30	100
BI -103/ IB-103	Export-Import Procedures, Documentation and Logistics	3	1	0	1	4	4	70	30	100
BI -104/ IB-104	India's Foreign Trade Policy	3	1	0	1	4	4	70	30	100
BI -105/ IB-105	Global Human Resource Management	3	1	0	1	4	4	70	30	100

5. Hospital Administration

Subject Code	Nomenclature / Name of the Subject	Teaching(Hrs/week)			Number of papers	Duration (Hrs.)	Credits	Max. Theory Marks	Sessional Marks	Total Marks
		L	T	P						
BA-101/ HM-101	Hospital Administration	3	1	0	1	4	4	70	30	100
BA -102/ HM-102	Hospital Architecture, Planning, Design and Maintenance	3	1	0	1	4	4	70	30	100
BA -104/ HM-104	Support Services in Hospital	3	1	0	1	4	4	70	30	100
BA -105/ HM-105	Hospital Information Systems	3	1	0	1	4	4	70	30	100

6. Retail Management

Subject Code	Nomenclature / Name of the Subject	Teaching(Hrs/week)			Number of papers	Duration (Hrs.)	Credits	Max. Theory Marks	Sessional Marks	Total Marks
		L	T	P						
BR-101/ RMM-101	Retail Operations Management	3	1	0	1	4	4	70	30	100
BR -103/ RMM-103	Retail Planning	3	1	0	1	4	4	70	30	100
BR -104/ RMM-104	Supply Chain Management	3	1	0	1	4	4	70	30	100
BR -105/ RMM-105	Retail Sales Techniques and Promotions	3	1	0	1	4	4	70	30	100

7. Banking

Subject Code	Nomenclature / Name of the Subject	Teaching(Hrs/week)			Number of papers	Duration (Hrs.)	Credits	Max. Theory Marks	Sessional Marks	Total Marks
		L	T	P						
BB-101/ BM-101	Indian Banking Systems	3	1	0	1	4	4	70	30	100
BB -102/ BM-102	Foreign Trade Policy and Procedures	3	1	0	1	4	4	70	30	100
BB -103/ BM-103	Retailing and CRM in Banking	3	1	0	1	4	4	70	30	100
BB -105/ BM-105	Bank Regulation and Supervision, Audit and Control	3	1	0	1	4	4	70	30	100

8. Information Technology Management

Subject Code	Nomenclature / Name of the Subject	Teaching(Hrs/week)			Number of papers	Duration (Hrs.)	Credits	Max. Theory Marks	Sessional Marks	Total Marks
		L	T	P						
BT-101/ ITM-101	DBMS with Oracle	3	1	0	1	4	4	70	30	100
BT -102/	Software Project Management	3	1	0	1	4	4	70	30	100

BV-101/ EMM-101	Principles of Event Management	3	1	0	1	4	4	70	30	100
BV-103/ EMM-103	Control & Evaluation	3	1	0	1	4	4	70	30	100
BV-104/ EMM-104	Concept Selling In Event Management	3	1	0	1	4	4	70	30	100
BV-105/ EMM-105	Advertising & Sales Promotion in Managing Events	3	1	0	1	4	4	70	30	100

