

Course Specific Outcomes

PG Courses

MBA (Master of Business Administration (Dual Specialization))

1. **MANAGERIAL ECONOMICS:** Managerial Economics presents the principles of economics, demand analysis, market structure and macro environment and its application in the decision-making. It enables the students to learn the basic principles of economics and its application in the decision making in the business.
2. **ACCOUNTING AND FINANCE FOR MANAGERS:** The basic purpose of this course is to develop an insight of postulates principles, and techniques of accounting and utilization of financial and accounting information for planning decision-making and control.
3. **INTERNATIONAL BUSINESS ENVIRONMENT:** The objective of this course is to enhance students knowledge and understanding of international business environment and expose them to concepts and practices of international trade.
4. **QUANTITATIVE TECHNIQUES:** The objective of this course is to make the students familiar with some basic statistical and linear programming techniques. The focus, however, is in their applications in business decision making.
5. **BUSINESS COMMUNICATION:** To train students to enhance their skills in written as well as oral communication with necessary principles and techniques of business communication.
6. **PRODUCTION & OPERATIONS MANAGEMENT:** The Course is designed to acquaint the students with decision making in : Planning, scheduling and control of Production and Operation functions in both manufacturing and services, Productivity improvement in operations through layout engineering and quality management etc. effective and efficient flow, replenishment and control of materials with reference to both manufacturing and services organizations.
7. **HUMAN RESOURCE MANAGEMENT:** The objective of this course is to equip students with various human resource management concepts and current practices in managing human resources in knowledge based environment.
8. **MARKETING MANAGEMENT:** The objective of the course is to expose students to various concepts of marketing, marketing mix and the analysis of the market, which enable the students to learn the basics of marketing, process, product mix, marketing channels and product promotion.
9. **ETHICS, CSR & CORPORATE GOVERNANCE:** The objective of the course is to highlight the importance of values and ethics in business and make students aware of the concept of CSR so as to imbibe these in them and prepare them to be ethical managers.
10. **OPERATIONS RESEARCH:** The objective of this course is to develop an understanding of basic operations research techniques and their role in managerial decisions.
11. **FINANCIAL MANAGEMENT:** The objective of this course is to discuss the theory of finance that provides the framework for investment & financing decisions, expound

several analytical methods used to cope up with varied problems in financial management and present information about the institutions and environment relevant to corporate finance.

12. **ORGANISATIONAL BEHAVIOUR:** The objective of the course is to understand individual and group behavior in organizations and other organizational concepts to achieve organizational effectiveness
13. **RESEARCH METHODOLOGY:** This course enables the students to learn the importance of research, various methods of analysis of data, and its applications in business management.
14. **PROJECT MANAGEMENT:** To familiarize the students with the basic project management framework as well as the preparation of a basic project plan.
15. **BUSINESS POLICY & STRATEGIC MANAGEMENT:** The objective of the course is to expose students to the process of strategic decision-making and environmental scanning to enable them to formulate strategic business plans.
16. **DECISION SUPPORT SYSTEMS AND MANAGEMENT INFORMATION SYSTEM:** This paper aims to orient pupil with the various type of information systems used in an organization in order to take decisions.
17. **BUSINESS LEGISLATION:** This course is designed to assist the students in understanding basic laws affecting the operations of business enterprises.
18. **PRINCIPLES AND PRACTICES OF MANAGEMENT:** To familiarize students with comprehensive contemporary Management Principles and Practices.

MBA (Hospital Administration)

1. **HEALTH CARE MANAGEMENT AND HOSPITAL ENVIRONMENT:** To make the student to understand Health Care Sector and Hospital set up in a larger perspective with an emphasis on the systems
2. **HUMAN BIOLOGY AND MEDICAL TERMINOLOGY:** The student will get a familiarity with medical jargon and human body system so that he can effective member of the operational team.
3. **HEALTH CARE ECONOMICS:** The Primary aim of this subject is to provide a clear, concise introduction to micro and macroeconomic concepts in general and economics as applied to hospital and health care sector.
4. **PRINCIPLES AND PRACTICES OF MANAGEMENT:** To familiarize students with comprehensive contemporary Management Principles and Practices.
5. **BUSINESS COMMUNICATION:** To understand the importance of business communications and its role in organizations.
6. **ACCOUNTING FOR DECISION MAKING:** The basic purpose of this course is to develop an insight of postulates principles, and techniques of accounting and utilisation of accounting information for decision-making

7. **HUMAN RESOURCE MANAGEMENT:** The objective of this paper is to teach the student about the Human Resource function relating to the organization of HR Department, recruitment, training and development and industrial relations.
8. **HOSPITAL SERVICES MARKETING:** The objective of this course is to enhance the marketing skills of the student with special reference to Hospital Services marketing.
9. **QUANTITATIVE TECHNIQUES & BIO STATISTICS:** To make the student to understand the concepts in biostatistics and to apply the techniques in decision-making.
10. **PATIENT BEHAVIOR AND CARE:** The objective is to make the student to understand the psycho social aspects of the patient and resulting behavior in a stressful condition.
11. **FINANCIAL MANAGEMENT:** The objective of this paper is to impart the skills relating to the organization of the finance function in terms of fund mobilization and deployment and to equip the students with basic principles of Financial Management and Techniques.
12. **HEALTH ADMINISTRATION:** The objective of the course is to enable students to have a good understanding of Health Administration.
13. **HOSPITAL PLANNING AND SERVICES:** The Objective of this paper is to teach the student the skills of hospital planning including clinical and radiological service planning.
14. **PROJECT MANAGEMENT:** To familiarize the students with the basic project management framework as well as the preparation of a basic project plan.
15. **HOSPITAL ADMINISTRATION:** To give an idea about hospital and its role, peculiarities and factors influencing hospital care and role of hospital administrator.
16. **OPERATIONS RESEARCH:** To make the students familiar with principles and techniques of Operations Research and their applications in decision-making.
17. **BUSINESS POLICY & STRATEGIC MANAGEMENT:** The objective of the course is to expose students to the process of strategic decision-making and environmental scanning to enable them to formulate strategic business plans.
18. **HOSPITAL OPERATIONS MANAGEMENT & HEALTH INSURANCE:** To familiarize the student with hospital operational activities and the process of purchase and inventory management in a health care establishment, apart from productivity aspects.
19. **HOSPITAL MANAGEMENT CONTROL SYSTEMS:** The objective of this paper is to acquaint the student with the systems of management control and performance evaluation in Hospitals.
20. **MANAGEMENT INFORMATION SYSTEMS IN HOSPITALS:** To make the student to understand MIS as a managerial decision making tool and to know the sources and compiling of MIS.

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21. **LEGAL AND ETHICAL ISSUES FOR HOSPITALS:** The Hospital, being a part of the larger socio political set up, the student will be exposed to the legal and ethical issues pertaining to the Hospitals.
22. **RISK AND DISASTER MANAGEMENT:** To equip the students to identify the areas of safety and risk, and managing the same and to introduce them to disaster management.
23. **HOSPITALS AND PHARMACEUTICAL MANAGEMENT:** To familiarize the students with drug development process and Pharmacy and to familiarize them with pharmaceutical management in health care.

U.G. Courses

Int.MBA (Int. Master of Business Administration (BBA3years + MBA Dual Specialization) 2 years)

BBA, Integrated MBA, B.Com (A&F)

Semester: 1

1. **ENGLISH LANGUAGE :** The objective of this course is to improve the competence of the students in basic language skills and to acquaint the students with the working knowledge of English Language.
2. **INTRODUCTION TO COMPUTERS:** The objective of this paper is to impart the fundamental skills of using Computers in Management.
3. **ACCOUNTANCY:** The objective of this course is to familiarize the students with basic concepts and methods in accounting as a practical subject in Business Management.
4. **ECONOMICS:** The objective of this paper is to familiarize the students with the theoretical concepts in economics.
5. **ORGANIZATIONAL BEHAVIOR:** The objective of the course is to understand individual and group behavior in organizations in other Organizational concepts to achieve organizational effectiveness.

BBA, Integrated MBA, B. Com (A&F)

Semester: 2

6. **ENVIRONMENT & DISASTER MANAGEMENT:** The objectives of this paper are to make the students aware of Disasters, Disaster Prevention and Risk Reduction and to develop in them an ability to respond to their surroundings with due sensitivity.
7. **BUSINESS COMMUNICATION:** To educate the students in the skills of communication to help them to interact with the society effectively in their career.
8. **BUSINESS MATHEMATICS:** The objective of the course is to help the student in understanding the various statistical techniques useful in business studies.
9. **PRINCIPLES OF MANAGEMENT:** To familiarize students with comprehensive contemporary management Principles of management.
10. **BUSINESS ECONOMICS:** The objective of this paper is to familiarize the students with the theoretical concepts in economics.

BBA, Integrated MBA, B. Com (A&F)

Semester: 3

11. **ENTREPRENEURSHIP DEVELOPMENT:** The objective of this course is to equip students with basic skills in starting their own enterprises.
12. **INDIAN CULTURE, ETHICS & VALUES:** The objective of this course is to equip students with basic knowledge of Indian culture, ethics, and values.
13. **BUSINESS ENVIRONMENT:** The objective of the course is to make the student familiar with external environment, which affects business activities.
14. **FINANCIAL MANAGEMENT:** The objective of this paper is to familiarize the student with various tools and techniques in financial decision-making and control.
15. **MARKETING MANAGEMENT:** The objective of this paper is to familiarize the students with the modern marketing concepts, tools, and techniques to develop their skills required for the performance of marketing function
16. **CORPORATE ACCOUNTING:** The objective of this course is to acquaint students with basics of corporate accounting.
17. **INCOME TAX LAW & PRACTICE-I:** The objective of this course is to equip students with the basic knowledge of Income Tax

BBA, Integrated MBA, B.Com (A&F)

Semester: 4

18. **SOFT SKILLS:** To inculcate good manners and etiquettes and to make the students more flexible and adoptable to change before entering the Corporate World.
19. **RESEARCH METHODOLOGY:** The objective of this paper is to familiarize the student with the basic concepts of research methodology for applications in business.
20. **COST ACCOUNTING:** The objective of this paper is to familiarize the student with basics of cost accounting.

BBA, Integrated MBA

Semester: 4

21. **BUSINESS POLICY:** To familiarize the students with methods & techniques of Business Policy & strategic management.
22. **PERSONNEL MANAGEMENT:** The objective of this paper is to familiarize the student with basic concepts and dimensions of personnel management with reference to emerging Indian context.

Bachelor of Commerce

Semester: 4

23. **INCOME TAX LAW & PRACTICE-II:** The objective of this paper is to familiarize the student with basis income tax law and its practice in business.
24. **BANKING LAW & PRACTICE IN INDIA:** To provide the candidates, the knowledge on the working of Indian Banking System, its constituents, and practices as applicable to business.

BBA, Integrated MBA, B.Com (A&F)

Semester: 5

25. **MANAGEMENT INFORMATION SYSTEMS:** To acquaint the students with the basic concepts of management information system and the role of MIS in business.
26. **BUSINESS STATISTICS:** The objective of the course is to help the student in understanding the various statistical techniques useful in business studies.
27. **BUSINESS ORGANIZATION:** The objective of this course is to help students gain an understanding of formation & functions of Business Organization.
28. **MANAGEMENT ACCOUNTING:** The objective of this paper is to provide students a learning framework that will enable them to study the principles & procedures used in the collection & analysis of accounting information.
29. **WORKING CAPITAL MANAGEMENT:** The objective of the course is to acquaint the students with the importance of the working capital and the techniques used in effective working capital management.
30. **PRODUCT & BRAND MANAGEMENT:** The objective of this paper is to familiarize the student with dimensions of product and brand management with the reference to emerging Indian context.
31. **HUMAN RESOURCE DEVELOPMENT:** This objective of this course is to help the student in understanding the need and methods of Human Resource Development.
32. **MANAGEMENT OF FINANCIAL SERVICES:** The objective of the course is to help the students in understanding the Indian Banking System and Financial Services.
33. **HOSPITAL ADMINISTRATION:** To give an idea about hospital and its role, peculiarities and factors influencing hospital care and role of hospital administrator.

BBA, Integrated MBA, B.Com (A&F)

Semester: 6

34. **BUSINESS ETHICS & CORPORATE SOCIAL RESPONSIBILITY:** The course is designed to develop the value system among the future managers and aimed at equipping the students with the importance of social responsibility of business organizations.

35. **BUSINESS LAWS:** The objective of this paper is to familiarize the students with the theoretical concepts and application of various elements of business law.

Bachelor of Commerce (Accounting & Finance) Semester: 6

36. **AUDITING:** The objective of this paper is to provide exposure to the basic concepts of auditing.

37. **E-COMMERCE ESSENTIALS:** To make the students aware of the basic principles of e-commerce, its operation and applications in business.

38. **RETAIL MANAGEMENT:** To enable students to identify and understand the significance of retail management in the current business environment.

39. **ORGANIZATIONAL DEVELOPMENT:** The objective of this course is to improve the competence of the students in basic language skills and to acquaint the students with the working knowledge of English Language.

40. **SECURITY ANALYSIS & INVESTMENT MANAGEMENT:** The objective of the course is to help the students in understanding the Security Market, its components and Analysis.

BBA (Dual Specialization)/ INTEGRATED MBA Semester: 6

41. **HOSPITAL SUPPORT SERVICES MANAGEMENT:** To review and evaluate services using concepts of organization structure, methods of planning and managing different services in hospitals.