

# **Bachelor of Business Administration**

## **First Semester**

1. English Language
2. Introduction to Computers
3. Accountancy
4. Economics
5. Organizational Behaviour

## **Second Semester**

1. Environment & Disaster Management
2. Business Communication
3. Business Mathematics
4. Principles of Management
5. Business Economics

## **Third Semester**

1. Entrepreneurship Development
2. Indian Culture, Ethics & Values
3. Business Environment
4. Financial Management
5. Marketing Management

## **Fourth Semester**

1. Soft Skills
2. Research Methodology
3. Cost Accounting
4. Business Policy
5. Personnel Management

## **Fifth Semester**

1. Management Information System
2. Business Statistics
3. Business Organisation
4. Human Resource Development
5. Product & Brand Management
6. Management of Financial Services
7. Hospital Administration

## **Sixth Semester**

1. Business Ethics & Corporate Social Responsibility
2. Business Laws
3. Retail Management
4. Organization Development
5. Hospital Support Services Management
6. Security Analysis & Investment Management
7. Project Report & Comprehensive Viva Voce

**\*BBA Student may choose any two papers in V Semester and corresponding two papers of the same Specializations in VI Semester.**