

# **Integrated Master of Business Administration (BBA+MBA)**

## **First Semester**

1. English Language
2. Introduction to Computers
3. Accountancy
4. Economics
5. Organizational Behaviour

## **Second Semester**

1. Environment & Disaster Management
2. Business Communication
3. Business Mathematics
4. Principles of Management
5. Business Economics

## **Third Semester**

1. Entrepreneurship Development
2. Indian Culture, Ethics & Values
3. Business Environment
4. Financial Management
5. Marketing Management

## **Fourth Semester**

1. Soft Skills
2. Research Methodology
3. Cost Accounting
4. Business Policy
5. Personnel Management

## **Fifth Semester**

1. Management Information System
2. Business Statistics
3. Business Organisation
4. Human Resource Development
5. Product & Brand Management
6. Management of Financial Services
7. Hospital Administration

## **Sixth Semester**

1. Business Ethics & Corporate Social Responsibility

2. Business Laws
3. Retail Management
4. Organization Development
5. Hospital Support Services Management
6. Security Analysis & Investment Management
7. Project Report & Comprehensive Viva Voce

**\*BBA Student may choose any two papers in V Semester and corresponding two papers of the same Specializations in VI Semester.**

### **Seventh Semester**

1. Principles and Practices of Management
2. Managerial Economics
3. Accounting and Finance for Managers
4. International Business Environment
5. Quantitative Techniques
6. Business Communication
7. Production & Operations Management

### **Eighth Semester**

1. Human Resource Management
2. Marketing Management
3. Ethics, CSR & Corporate Governance Responsibility
4. Operations Research
5. Financial Management
6. Organization Behaviour
7. Research Methodology
8. Comprehensive Viva

### **Ninth Semester**

1. Project Management
2. Business Policy and Strategic Management
3. Two Papers of Specialisation 1
4. Two Papers of Specialisation 2
5. Summer training project & Viva Voce

### **Tenth Semester**

1. Decision Support System and Management Information System
2. Business Legislation
3. Remaining Two Papers of Specialisation 1
4. Remaining Two Papers of Specialisation 2
5. Project Work & Comprehensive Viva Voce

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## **First Semester**

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4. Economics
5. Organizational Behaviour

## **Second Semester**

1. Environment & Disaster Management
2. Business Communication
3. Business Mathematics
4. Principles of Management
5. Business Economics

## **Third Semester**

1. Entrepreneurship Development
2. Indian Culture, Ethics & Values
3. Business Environment
4. Corporate Accounting
5. Income Tax Law & Practice-1

## **Fourth Semester**

1. Soft Skills
2. Research Methodology
3. Cost Accounting
4. Income Tax Law & Practice-II
5. Banking Law & Practice in India

## **Fifth Semester**

1. Management Information System
2. Business Statistics
3. Business Organisation
4. Management Accounting
5. Working Capital Management

## **Sixth Semester**

1. Business Ethics & Corporate Social Responsibility
2. Business Laws
3. Auditing
4. E Commerce Essentials
5. Project Report & Comprehensive Viva Voce

### **Seventh Semester**

1. Principles and Practices of Management
2. Managerial Economics
3. Accounting and Finance for Managers
4. International Business Environment
5. Quantitative Techniques
6. Business Communication
7. Production & Operations Management

### **Eighth Semester**

1. Human Resource Management
2. Marketing Management
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5. Financial Management
6. Organization Behaviour
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