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Associate Professor, SOP&R

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**PEOPLE'S
UNIVERSITY**

A NAAC Accredited University
People's Campus, Bhopal

SCHOOL OF PHARMACY AND RESEARCH

Organises

MPCST Sponsored



NATIONAL SCIENCE WEEK

25th February - 3rd March 2022

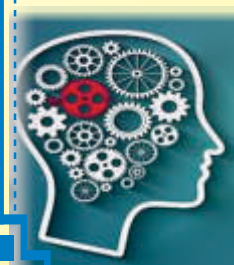
Under the theme of

"Integrated Approach in S&T for Sustainable Future"

E-Conference on Artificial Intelligence in Drug Discovery And
Development: Current Status And Future Prospects

Supported by

National Institute of Science and Technology Communication
Dept of S&T, Gol



ABOUT BHOPAL

Bhopal, capital of Madhya Pradesh combines scenic beauty, historicity and modern urban planning. It is situated on the site of an 11th century city, Bhojapal, founded by Raja Bhoj. Bhopal today presents a multi-faceted profile; the old city with its teeming market places and fine old mosques and palaces still bear the aristocratic imprint of its former rulers; among them the succession of powerful Begums who ruled Bhopal from 1819 to 1926. Equally impressive is the new city with its verdant, exquisitely laid out parks and gardens, broad avenues and streamlined modern edifices.

RESOURCE PERSONS

The course content will be delivered from a pool of resource persons on the subject from leading industries and prestigious academic institutions.

ELIGIBILITY

Students/Faculties of any stream from Universities/Colleges.

REQUIREMENTS TO GET E-CERTIFICATE

E- Certificate provided only to participant who attend all sessions & filling the feedback form.

REGISTRATION LINK :

<https://forms.gle/M7twVMMZC6FabHSTA>

ABOUT UNIVERSITY & INSTITUTE

People's University is situated in Bhopal, the beautiful "City of Lakes", capital of Madhya Pradesh. People's University has 11 Constituent Institutes. Its campus is conducive and possess academic environment for education & career building in central India. Our journey began with an objective of "Nurturing Humanity through Health & Educational Excellence", when SJPN decided to establish educational institutes as center for excellence.

People's University was established by the Madhya Pradesh legislature through an amendment in Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalan) Adhiniyam-2007 as Madhya Pradesh Act (No.18 of 2011) – People's University, Bhopal as a state Private University and is empowered to award degrees as specified by UGC under Section 22 of the UGC Act 1956 through its main campus in regular mode with the approval of statutory bodies/councils, wherever required. The Constituent Institutes of People's University are already recognized /approved by concerned Statutory Bodies / Councils like Medical constitution /DCI/INC/PCI & MP State Paramedical Council. Also in 2019 people's University get accredited by NAAC. School of Pharmacy and Research is one of the constituent Institute of people's University which offers undergraduate, Post graduate & Ph.D. programs. The college is approved by Pharmacy Council of India (PCI).

SIGNIFICANCE OF PROGRAM

Artificial Intelligence can also make major contributions to the further incorporation of the developed drug in its correct dosage form as well as its optimization, in addition to aiding quick decision-making, leading to faster manufacturing of better-quality products along with assurance of batch-to-batch consistency. Artificial Intelligence can also contribute to establishing the safety and efficacy of the product in clinical trials, as well as ensuring proper positioning and costing in the market through comprehensive market analysis and prediction. Although there are no drugs currently on the market developed with AI-based approaches and specific challenges remain with regards to the implementation of this technology, it is likely that Artificial Intelligence will become an invaluable tool in the pharmaceutical industry in the near future.

