



PEOPLE'S INSTITUTE OF MANAGEMENT & RESEARCH

(Constituent Unit of People's University), ISO 9001:2015 Certified

Organizing

INTERNATIONAL CONFERENCE 2023

**Innovative and Best Management Practices,
Ethics & Values (IBMPEV) -2023**

ISBN – 978-81-967545-2-5

Offline Mode

Date: 1st December 2023 | Time: 10:00 AM to 05:00 PM

KEYNOTE SPEAKERS

Mr. JONATHAN S. VAN ETTEN

National Executive Director, Care at Home Sourcing,
Kaiser Permanente, Oakland, California, USA

Er. AKHIL AGRAWAL

Sr. Director, Juniper Networks,
California, USA

INTERNATIONAL STUDENT SPEAKERS

Dr. ASHIMA AGARWAL

University of North Carolina,
Chapel Hill, USA

Mr. AARUSH AGRAWAL

Arizona State University,
Tempe, USA

ABOUT People's University- People's University was established by the Madhya Pradesh legislature through an amendment in Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalan) Adhiniyam-2007 as Madhya Pradesh Act (No.18 of 2011) – People's University, Bhopal as a state Private University and is empowered to award degrees as specified by UGC under Section 22 of the UGC Act 1956 through its main campus in regular mode with the approval of statutory bodies/councils, wherever required. It is ISO 9001 : 2015 Certified and was accredited by NAAC in 2018. The Constituent Institutes of People's University are already recognized /approved by concerned Statutory Bodies/Councils like MCI/DCI/INC/PCI & MP State Paramedical Council.

ABOUT PIMR - PEOPLE'S INSTITUTE OF MANAGEMENT & RESEARCH was conceptualized with the motto of "Igniting a Passion for Excellence". It was felt that the rapidly changing business landscape would require young leaders with an understanding of evolving economies, and a global perspective. PIMR is committed to its role in creating such leaders through its innovative programmes, outstanding faculty and thought leadership. Life at PIMR is a journey through education, sprinkled with a variety of academic and non-academic learning that goes beyond the conventional classroom method and a pedagogy that fully equips the student with the necessary tools to become a leader. The entire learning process is focused on inculcating confidence.

INTRODUCTION TO THE CONFERENCE - The 'International Conference' spanning over 1 days is meticulously designed to bring together renowned academicians, honored researchers from distinguished institutions, Industry leaders and practitioners as well as doctoral students. With the greatest minds across the globe, a simulation will be developed on 'Innovative and Best Management Practices, Ethics & Values.' to deliberate its influence on, Marketing, Finance, Human Resource, Retail & Logistics and the management world as a whole. The conference will provide a unique platform to the participants to evolve their ideas and cogitation as they listen to a well-crafted panel discussion along with thought-provoking speaker sessions.

OBJECTIVES-

- Bring together professionals in the field of Management from around the globe with the purpose of encouraging innovative ideas and sharing diversified knowledge and international experiences.
- Provide indispensable exposure to the audience promoting the highest utilization of research knowledge.
- Provide a key platform for Renowned Academicians, Research Scholars and Industry Experts to disseminate knowledge and present ongoing research through scholarly publications.
- Facilitate career development of all participants and provide opportunities to network and build connection with professionals with shared interests.

CALL FOR PAPERS:

The conference invites papers on the following themes but not limited to:

Broad Theme: "Innovative and Best Management Practices, Ethics & Values"

Sub Themes:

- Social Media Marketing
- Workplace Diversity
- Digitization: Boon or Bane
- Corporate Social Responsibility
- AI, Cloud Computing, Big Data and Automation in finance
- The role of Ethics in Corporate Social Responsibility
- Workplace Safety
- Factors that foster the unethical conduct within the workplace
- The Psychological aspect of Corporate Ethics among Employees
- Humanities
- HealthCare Management
- Hospitality Management
- Travel & Tourism Management
- Entrepreneurship Development
- Value Based Management
- Nutrition: Strategic Snacking
- Event Management

All Papers will publish in Conference Proceedings on
Book - "Innovative & Best Management Practices, Ethics & Values" (IBMPEV-2023)
ISBN – 978-81-967545-2-5

REGISTER HERE FOR RESEARCH PAPER SUBMISSION

E-Certificates will be provided to all registered paper presenters.

Send your Abstract to: sunil.agrawal@peoplesuniversity.edu.in

REGISTER HERE

Link for Google Form:- <https://docs.google.com/forms/d/1NK-DF5tqRpTE-FEKHYyM3BlpGq50-frxJnRtxWyf2Dcs/edit?pli=1>

ABSTRACT & RESEARCH PAPER SUBMISSION GUIDELINES

Authors are requested to prepare their abstract and paper submissions and send a soft copy through email at sunil.agrawal@peoplesuniversity.edu.in. The authors are requested to adhere to the following guidelines.

- Every paper must be accompanied by a cover page, which should include the title of the paper, name(s) of the author(s) and their affiliations, resident country and the complete postal and e-mail addresses and telephone numbers of the authors.
- The Research Papers should be in a Word Document format, Times New Roman, 12- point font size with 1.5 line spacing, 1 inch margins and APA style of referencing.
- The Word Limit for the Research Paper is limited to 4-7 Pages, and must include the following: Title, Objectives of the study, Methodology, Findings, Conclusion/Implications/ Recommendations. Limitations (if any), Acknowledgements (if appropriate), References, Appendices (if appropriate).
- Abstracts should be limited to 200-250 words along with Key words.
- The Institute has a strict anti-plagiarism policy; therefore, the authors must ensure originality of the work. Selected candidates will be informed through mail. The decision of the Review Committee regarding the selection of papers will be final and binding.

IMPORTANT DATE

Registrations Start –	1 st November 2023
Submission of Abstracts	25 th November 2023
Submission of Full Length Paper	28 th November 2023
Notification of Acceptance	29 th November 2023
Date of Conference	1 st December 2023

Registration Amount

- For Students- Rs.500.
- For Research Scholar- Rs.700.
- For Academicians- Rs.1000.
- For Industry Professionals- Rs.1200/-

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