

CHIEF GUEST



PROF. SHAILENDRA SARAF

Vice – President,
Pharmacy Council of India, New Delhi &
Professor,
Pt. Ravi Shankar Shukla University
Raipur (C.G.)

SPEAKERS



Ms. ARCHANA RAI

Expert Scientific Writer,
Medical hub SANOFI, Hyderabad
Topic-Prospect in medical writing & making yourself
industry ready



MR. KRUNAL S. RAVAL

OJT lead Advantmed LLP, Ahmedabad
Topic-US healthcare and Medical coding



DR. KRISHNA UNDELA

Assistant Professor,
Department of Pharmacy Practice, NIPER, Guwahati
Topic- Important of Literature search and critical
Appraisal skills for Medical Writing

PROGRAM SCHEDULE

Inauguration Address	10:00 am
Welcome Of Guest Of Honor	10:00 to 10:15am
Keynote Address	10:15 to 10:30am
Lecture 1	10:30 to 11:30 am
Lecture 2	11:45 to 12:45 pm
Lunch Break	12:45 to 1:45pm
Lecture 3	2:00 to 3:00 pm
Feedback By Participants & Valedictory Keynotes Address	3:00 to 3:30pm

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Chancellor, People's Group

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Principal, SOP&R

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Associate Professor, SOP&R

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**PEOPLE'S
UNIVERSITY**

A NAAC Accredited University
People's Campus, Bhopal

SCHOOL OF PHARMACY AND RESEARCH

Organizing

AICTE Sponsored



NATIONAL E- CONFERENCE

On

PROSPECTS IN MEDICAL WRITING



JUNE 26, 2021
SATURDAY

0755-4005238, 4005028

ABOUT BHOPAL

Bhopal, capital of Madhya Pradesh combines scenic beauty, historicity and modern urban planning. It is situated on the site of an 11th century city, Bhojapal, founded by Raja Bhoj. Bhopal today presents a multi-faceted profile; the old city with its teeming market places and fine old mosques and palaces still bear the aristocratic imprint of its former rulers; among them the succession of powerful Begums who ruled Bhopal from 1819 to 1926. Equally impressive is the new city with its verdant, exquisitely laid out parks and gardens, broad avenues and streamlined modern edifices.

RESOURCE PERSONS

The course content will be delivered from a pool of resource persons on the subject from leading industries and prestigious academic institutions.

ELIGIBILITY

Students/Faculties of any stream from Universities/Colleges.

REGISTRATION FEES

There is no Registration fee from any participants.

REQUIREMENTS TO GET E-CERTIFICATE

E- Certificate provided only to participant who attend all sessions & filling the feedback form.

ABOUT UNIVERSITY & INSTITUTE

People's University is situated in Bhopal, the beautiful "City of Lakes", capital of Madhya Pradesh. People's University has 11 Constituent Institutes. Its campus is conducive and possess academic environment for education & career building in central India. Our journey began with an objective of "Nurturing Humanity through Health & Educational Excellence", when SJPN decided to establish educational institutes as center for excellence.

People's University was established by the Madhya Pradesh legislature through an amendment in Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalan) Adhiniyam-2007 as Madhya Pradesh Act (No.18 of 2011) – People's University, Bhopal as a state Private University and is empowered to award degrees as specified by UGC under Section 22 of the UGC Act 1956 through its main campus in regular mode with the approval of statutory bodies/councils, wherever required. The Constituent Institutes of People's University are recognized /approved by concerned Statutory Bodies / Councils like NMC /DCI/INC/PCI & MP State Paramedical Council. Also in 2019 people's University get accredited by NAAC. School of Pharmacy and Research is one of the constituent Institute of People's University which offers Undergraduate, Post-Graduate & Ph.D. programs.

OBJECTIVE & AIM OF SEMINAR

Medical writing involve writing scientific documents of different types which include regulatory and research related documents ,disease or drug related educational and promotional literature, publication articles like journals manuscripts and abstract, content for healthcare website, health-related magazines or new articles. The scientific information in these documents needs to be presented to suit the level of understanding of the medical concepts and terminology, knowledge of relevant guidelines as regards the structure and contents of specific documents and good writing skills. They also need to be familiar with searching medical literature, understanding and presenting research data, the document review process, and editing and publishing requirements. Many resources are now available for medical writers to get the required training in the science and art of medical writing, and upgrade their knowledge and skill on an ongoing basis. The demand for medical writing is growing steadily in pharmaceuticals and healthcare communication market. Medical writers can work independently or be employed as full time professionals. Life science graduates can consider medical writing as a valuable career option. The prospects and job opportunities are enormous in this field.

