



People's

# BEACON

People's Institute of Management & Research



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## Bi-Annual Newsletter





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# Editorial



## Growing Hope, One Tree at a Time

### *Lessons in Leadership, Sustainability, and Environmental Stewardship*

Stories of environmental restoration inspire optimism as urbanization and deforestation threaten our green spaces. Swami Prem Parivartan, also known as Peepal Baba, demonstrates how individual commitment can create real change. His dedication to tree planting has restored barren lands and inspired millions to protect the environment.

International climate meetings, policy texts, and boardrooms frequently discuss environmental sustainability. However, real change often starts with a person's vision and willpower. This is demonstrated by Peepal Baba's life. His community-driven environmental campaigns began as a childhood pastime of planting trees when he was 10 years old.

He personally planted around 1.25 crore Peepal trees throughout the years and protected another 25 million trees in India. Besides peepal trees, he worked with native plants like banyan, neem, jamun, mango, pilkhan, sheesham, and babool, all of which support ecological resilience and biodiversity protection.

Peepal Baba founded the Give Me Trees Trust to lead the movement for large-scale environmental change. Now India's largest community tree-planting initiative, the Trust operates in 202 districts and emphasizes not just planting but sustaining trees. These green areas decrease urban heat, replenish groundwater, lessen soil erosion, enhance air quality, and offer secure habitats for wildlife. Students need to understand that environmental stewardship is a crucial part of ethical leadership and responsible citizenship, and it is not distinct from professional success. The Peepal Baba story serves as a reminder that significant change starts with little deeds. "In the era of environmental challenges, the greatest legacy we can leave behind is not wealth or infrastructure, but a greener planet for future generations. Let us learn from these warriors; let us pay our "EMI to Earth." Let us plant a tree to make this earth more beautiful and Greener.

**Prof. Dr. Astha Sharma**  
**Principal and Dean**





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# Gen Z Diaries...

## Artificial Intelligence (AI) In Management

Artificial Intelligence (AI) transforming modern management, both now and in the future, by enhancing decision-making, optimizing management, and enabling data-driven leadership, with the technological analytics, machine learning, and automation, operations are analysing ever-increasing amounts of technical information. We can predict and make increasingly strategic decisions based on guidance. AI-managed technology simplifies daily tasks such as scheduling, reporting, data, and people support, with operational creativity, people problem solving, and a focus on technological advancements and machine learning.

In addition, AI improves communication and collaboration through technology platforms tailored to organizational needs and historical data. As AI advances, it is reshaping operational and technical roles. It is bringing new technologies to the forefront and supporting a more informed, agile business technical process.



**Prakash Farkhare**  
B.Com 3rd Sem.

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## The Strategic Role Of Effective Management In modern Organisations

Effective management plays a pivotal role in modern organisations. In today's dynamic and highly competitive business environment, management has evolved beyond traditional supervision into a strategic function. It emphasises optimal resource utilisation, innovation and value creation, enabling organisations to adapt to changing conditions and achieve long term success.

Planning is a fundamental function that involves setting clear objectives, analysing future trends and developing strategies to achieve desired outcomes. It reduces uncertainties and provides direction for growth. Organising ensures the systematic management of resources, including human, financial and physical assets, thereby improving coordination & operational efficiency. Leadership plays a crucial role in guiding employees toward organisational goals. Effective leaders inspire, motivate and foster trust, encouraging collaboration and innovation. Controlling ensures that activities align with established plans and standards by monitoring performance, identifying deviations and implementing corrective actions.

Additionally, technological advancements have enhanced management practices through data driven decision making & automation. Effective communication further strengthens coordination, reduces misunderstandings and builds strong workplace relationships. In conclusion, effective management integrates key functions to achieve goals efficiently while ensuring adaptability, innovation and sustainable organisational growth.



**Shakshi Singh**  
BBA 4th Sem





## How Perasus Fell !

In a certain town lived a man named Perasus, the greatest warrior the kingdom had ever known.

His name travelled farther than any king's order. Other kingdoms spoke of him with fear, for no opponent could stand against him for more than minutes. He was perfection in flesh: the fastest, the strongest, the sharpest mind on the battlefield. He was not a king, yet people respected him more than one. He had never lost a man-to-man battle. His horse was as legendary as he was. Together, they moved as one, an unmatched bond between man and animal. Where Perasus rode, victory followed. He was respected. He was admired. Until one day.

In a battle driven by rage and pride, Perasus struck down his opponent without mercy. The crowd stood frozen. None could deny what he

“One day, you will no longer be the same as you are. You will lose someone you love and only then will you understand my pain.”

Perasus was shaken, but only for a moment.

He turned away. Words could not harm a man like him. That night, in the quiet darkness, his horse was found dead.

The one being who had never left his side. The only companion who knew his battles and victories gone. For the first time, Perasus did not sleep with pride. He suffered through the night, and many nights after. And in that suffering, a memory returned. The woman's words. He told



had done—because Perasus was their hero of war. All praised him. All except one.

The mother of the fallen man stepped forward, her cries cutting through the celebration. With grief burning in her voice, she spoke to Perasus:

himself it was nothing. A grieving mother's words held no power. Yet doubt stayed, silent, waiting.

Days passed. His pain hardened. His will sharpened. Perasus returned to the battlefield,





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more ruthless, more savage than ever. Fear followed him like a shadow.

But this time, he faced a worthy opponent.

The fight was brutal. Even for the first time, Pegasus struggled and then doubt rose. His focus broke. His belief weakened.

Though his strength remained, his self-confidence did not.

Pegasus fell.

Silence swallowed the battlefield.

The impossible had happened.

Ashamed, Pegasus left, dragging his broken pride behind him.

He told himself it was only one loss.

But when he returned, something important was missing. Not skill. Not power. Belief. He fought

again, and lost again, and lost.

He had learned a truth too late:

a man who cannot lose against other men  
can still lose against his own mind.

He began living days he had never imagined, not even in nightmares.

And the truth finally became clear.

The woman was not a witch.

Not a goddess.

Not someone who could see the future.

She did not change his path.

Pegasus did.

***The foundation of his fall was not her words  
but the doubt he allowed to grow inside him,  
until there was nothing left to stand against it.***

Kanha Mehra  
BBA, 3rd Sem.

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## Words of Wisdom

***“Believe you can and you're halfway there.”***

- Theodore Roosevelt,  
26th U.S. President.

***“Talent is important, but persistence is the key.”***

– Aman Gupta,  
Co-founder boAt.





## The Legend of Famagusta

**The 21-Year-Old Who Outran Time: The Legend of Famagusta** Most 21-year-olds are defined by their potential—by what they might become. But for Second Lieutenant Arun Khetarpal, life was never about the 'might.' It was about the 'now.'

Growing up in a house where the walls were decorated with the history of the Indian Army, Arun didn't just join the service; he returned to it. He was a boy of contrasts: he could command a room with a piano performance just as easily as he could command a troop on the sports field. By the time he was commissioned into the 17 Poona



Horse in 1971, he carried the charm of a student and the steel of a soldier. He didn't know then that he had less than a year to leave a mark that would last a century. December 16, 1971. The Battle of Basantar wasn't just a tactical struggle; it was a mechanical hell. The ground was a lethal patchwork of mines, and the air was a thick curtain of dust and diesel fumes. As the Pakistani Patton tanks surged forward in a desperate counter-attack, the bridgehead at Basantar began to buckle under the pressure. Arun was stationed in his Centurion tank, the Famagusta. When the frantic calls for reinforcements echoed through his headset, he didn't wait for a huddle or a revised plan. He knew that in a tank battle, a second of hesitation is the difference between a victory and a funeral. He pushed his troop forward, charging into the teeth of the enemy fire.

The Famagusta became a spectator on the battlefield. Arun moved with a surgical, almost

cold-blooded efficiency, picking off one Patton after another. But the odds eventually caught up. A shell slammed into his tank, and black smoke began to fill the turret. The heat was rising, and the smell of burning oil was suffocating. His superior officer, sensing the end, gave a clear order over the radio: "Arun, your tank is on fire. Abandon it. Move back." There was a crackle of static, and then a voice that sounded far older than twenty-one replied: "No, Sir. I will not abandon my tank. My gun is still working, and I will get these bastards."

He stayed. He didn't stay because he wanted to be a martyr; he stayed because he knew that if the Famagusta stopped firing, the gap in the line would swallow the soldiers behind him. At point-blank range—so close he could likely see the eyes of the enemy—he destroyed his final target. Seconds later, another shell tore through his turret. Arun Khetarpal died in the captain's seat. He left behind a piano that would never be played again and a family that would spend decades mourning a son who became a symbol. Why does this matter now? We live in an era where "heroism" is often measured in likes and viral moments. But Arun Khetarpal reminds us that true greatness is found in the quiet, terrifying moments of absolute sacrifice. He didn't die for a political statement; he died for the man standing to his left and the nation standing behind him. He surrendered his entire future—decades of life, love, and laughter—so that we could have the luxury of a peaceful today. The Param Vir Chakra on his chest isn't just a piece of metal; it's a question posed to every young Indian.

*If Arun Khetarpal could give everything at twenty-one, what are we willing to give to make this country worthy of his blood?*



Vikas Dangi  
MBA 2nd Sem

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## Women in management and business -leading with strength, vision and empathy

The role of women in management and business has evolved from being supportive participants to becoming transformative leaders. Over the years, women have not only entered boardrooms and executive positions but have also reshaped the meaning of leadership itself. In the modern corporate world, women are no longer the exception — they are the driving force behind innovation, inclusivity, and sustainable growth.

Historically, women faced numerous barriers such as societal expectations, limited access to opportunities, and gender bias in the workplace. However, through persistence, education, and competence, they have challenged stereotypes and proven their leadership capabilities. Today, organizations across the globe recognize that gender diversity is not just a social ideal but a strategic advantage. Research consistently shows that companies with women in leadership positions perform better in terms of profitability, creativity, and employee satisfaction.

As Sheryl Sandberg, former COO of Meta, once said, “In the future, there will be no female leaders. There will just be leaders.” This powerful statement reflects the changing dynamics of business leadership, where women are breaking barriers and redefining what it means to lead.

Women leaders bring a unique combination of emotional intelligence, adaptability, and collaboration to the workplace. Their leadership style tends to be inclusive, empathetic, and people-oriented — qualities essential for modern management. For instance, leaders like Indra Nooyi (former CEO of PepsiCo) and Kiran Mazumdar-Shaw (founder of Biocon) have demonstrated that empathy and vision can coexist with strategic business acumen. They inspire countless young women to break barriers and redefine success.

The business world is also witnessing the rise of women entrepreneurs who are driving innovation and job creation. From technology start-ups to

social enterprises, women are proving that strong leadership is not defined by gender but by determination and ideas.

In India, government initiatives like “Startup India” and “Beti Bachao, Beti Padhao” have further encouraged women to participate actively in business.

However, the journey toward gender equality in management is not yet complete. Many women still face challenges such as pay disparity, lack of mentorship, and limited representation at senior levels. To address these issues, organizations must create supportive ecosystems — including flexible work policies, leadership training, and unbiased performance evaluation systems.

As Indra Nooyi once said, “Leadership is hard to define, and good leadership even harder. But if you can get people to follow you to the ends of the earth, you are a great leader.” Women in management today embody that spirit — leading not just through authority, but through influence, vision, and compassion.

The future of business management depends on diversity, collaboration, and innovation — all of which thrive when women are equally represented and empowered. As future leaders, we must advocate for workplaces that value talent over stereotypes and performance over prejudice.

In conclusion, women in management are not just leading businesses; they are reshaping the culture of leadership itself. Their rise signifies a new era — one that values balance, empathy, and purpose alongside performance and profit. Empowering women in management is not only the right thing to do — it's the smart thing to do for a better, more sustainable business world.



**Shrishti Dhengula**  
**MBA (Dual) 4th Sem.**





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## Believing and Loving Yourself

In today's world, where comparisons have become a part of everyday life, believing in yourself is no longer easy. We are constantly surrounded by expectations of how we should look, what we should achieve, and who we should become. In the middle of all this noise, we often forget to listen to our own voice. Slowly, we begin to measure our worth based on others' opinions, and without realising it, our self-belief starts to fade. This loss of belief does not happen all at once. It happens in small moments when we doubt our abilities, when we hesitate to express ourselves, or when we

defined by them, and understanding that growth takes time. Self-belief is not about perfection; it is about persistence and the willingness to keep going. Similarly, loving yourself is often misunderstood. It is not about being Self-centred or ignoring your flaws. Instead, it is about accepting yourself completely the strengths as well as the imperfections. It means treating yourself with kindness, forgiving your mistakes, and giving



compare our journey to someone else's success.

Over time, these small doubts build up and make us feel like we are not good enough. We start questioning ourselves more than trusting ourselves, and that is where the real problem begins. However, believing in yourself does not mean being confident all the time. It means standing by yourself even when things feel uncertain. It means trying again after failure, learning from mistakes instead of being

yourself the same support that you would offer to someone you care about deeply. When you start believing in yourself, you stop depending on constant validation from others. You begin to trust your decisions and feel more secure in who you are. This inner confidence allows you to face challenges with strength and handle criticism without losing your sense of self. It creates a sense of stability

that external approval can ever provide. In the end, the relationship you have with yourself is the most important one you will ever have. People may come and go, and circumstances may change, but you will always have yourself. Therefore, learning to believe in and love yourself is not just important it is necessary. It is the foundation for a happy, confident, and meaningful life.

**Anushree Sharma**  
**BBA 2nd Sem.**



# माँ का आँचल



क्या लिखूँ मैं...  
सुख लिखूँ तो माँ का आँचल लिख दूँ  
दुख लिखूँ तो इस  
जहाँ का दामन लिख दूँ।  
रात लिखूँ तो माँ की लोरी  
लिख दूँ दिन लिखूँ तो माँ की मीठी बोली लिख दूँ।

क्या लिखूँ मैं..  
दुनिया का सब से स्वादिष्ट भोजन लिखना हो अगर,  
तो  
माँ के हाथ का खिचड़ा लिख दूँ।  
जो मेरा है, उसे लिखूँ तोय माँ लिख दूँ  
जो मेरा नहीं, उसे लिखूँ तो ये जहाँ लिख दूँ।

क्या लिखूँ मैं...  
सुकून लिखूँ तो बचपन लिख दूँ  
संघर्ष लिखूँ तो जवानी लिख दूँ।  
लिखने बैठूँ अगर एक छोटी-सी कहानी, धूल में  
बचपन,

अंधकार में जवानी लिख दूँ फटी जेबों में सपने.  
आँखों में जिम्मेदारी लिख दूँ।  
कलम अगर सच लिखने पर आजाए,  
तो हर पन्ने पर माँ की कुर्बानी लिख दूँ।  
मैं खुद को लिखूँ  
तो अपनी माँ की निशानी लिख दूँ  
मेरी हर सांस पर उसकी ही मेहरबानी लिख दूँ।  
उसकी  
ही मेहरबानी लिख दूँ।

Sachin Silawat  
MBA 2nd Semester.





# नानी का घर

चुपके से जिसकी राह देखना  
कि न जाने कब वो आएंगे,  
मेरे लिए कुछ प्यारा सा  
जरूर लेकर आएंगे।

राह उनकी देखते-देखते न जाने  
कब बड़े हुए,  
न जाने कब हम उनसे इतनी  
जल्दी जुदा हुए॥

कहता है हर पल कि चलते हैं  
उसी समय में,  
जहाँ छिपते थे हम वहीं  
नानी के दामन में।  
जहाँ पर डाँट भी व्यर्थ और  
माँ भी छोटी रहती थीं,  
जहाँ आजादी थी और नानी भी  
साथ देती थीं॥

सुबह-सुबह वो पूजा की गूँज,  
मानो दय में श्रद्धा की दूँज  
सर्दी की वो कुंड की ठंडाई,  
और उसी शाम नानी की ऊन बुनाई॥

न जाने अब नानी के घर कब जाएँगे,  
चुपके से जिसको स्नेह दिखाएँगे।  
जहाँ पर माँ भी सयानी और पिताजी  
भी दामाद जी कहलाते थे,  
न जाने वो नानी के घर  
अब कब हम जाएँगे॥

Kesar Malik  
Branch - (MBA)





# स्व-रचित प्रेरणादायक शायरी



## “ मंजिल की ओर ”

धीरे-धीरे ही सही, रहा पर चलते जाना है।  
गलतियों को सुधार कर, आगे बढ़ते जाना है।  
चाहे कितनी हार मिले, कोशिश करते जाना है।  
अपने कदमों को एक दिन, मंजिल तक पहुंचना है।

## “ नई शुरुआत ”

मैं अब जिंदगी को जीना चाहती हूं।  
बीता सब भूल जाना चाहती हूं।  
अपनी मुसीबतों से लड़कर खुशी पाना चाहती हूं।  
जिंदगी की नई शुरुआत करना चाहती हूं।

Anjali Saxena  
MBA (dual)  
4th semester





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# Chronicle of Events

## Aurum



Our institute proudly organized **AURUM** – Management Games, a dynamic and enriching event designed to enhance students' managerial, analytical, and teamwork abilities. The activity provided an engaging platform where participants explored real-time business challenges through interactive games and strategic tasks, making the experience both educational and enjoyable.





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# Educational Excursion to Udaygiri Caves:

## A Journey through History.



The students and teachers of our college visited the historic Udaygiri Caves, one of India's most remarkable archaeological sites. The excursion provided an enriching opportunity to explore ancient rock-cut caves, magnificent sculptures, and the rich cultural heritage of our country.

Guided by faculty members, students learned about the historical and artistic significance of the caves while enjoying a memorable day of learning beyond the classroom. The visit inspired curiosity, appreciation for history, and a deeper understanding of India's glorious past.





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# Fun week

Spark the knowledge



PIMR organized an exciting Fun Week for management students, filled with energetic team-building activities and sports. Students enthusiastically participated in games such as tug of war and volleyball, showcasing teamwork, coordination, and sportsmanship. The event provided a refreshing break from academics, encouraged healthy competition, strengthened friendships, and created unforgettable memories. Fun Week truly reflected the spirit of unity, enthusiasm, and holistic development among the students.





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# Makar Sankranti

**Celebrating the Spirit of Makar Sankranti- 14th Jan 2026**



We organized a vibrant celebration of Makar Sankranti to mark the auspicious festival symbolizing harvest, prosperity, and new beginnings. The campus was filled with enthusiasm as faculty members, staff, and students participated in the celebrations. Traditional significance of the festival was highlighted, promoting cultural awareness and unity among participants. The event created a joyful atmosphere and reflected PIMR's commitment to celebrating Indian traditions and fostering a sense of togetherness within the institute.





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# “Utkarsh” Annual Function

**Annual function celebrated- 10th to 14th Feb 2026**



Annual function Utkarsh was celebrated at PIMR College with great enthusiasm and participation. It was held from 10th to 14th February and brought together students to showcase their talents in various fields. The event included a wide range of activities such as cricket, volleyball, badminton, chess, carrom, and tug of war, promoting sportsmanship and teamwork among students. Along with sports, cultural programs like dance and singing added color and excitement to the celebration. Utkarsh provided a platform for students to express themselves, build confidence, and create memorable experiences.





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# People's Cup

1st Mar 2026



The students of PIMR enthusiastically participated in the People's Cup Cricket Inter-College Competition with both boys' and girls' teams representing the institute. The teams displayed excellent sportsmanship, teamwork, and determination throughout the tournament. The girls' team delivered an outstanding performance and secured the Runner-Up position, bringing pride and recognition to the college.





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# Two-Day National Seminar on 13th & 14th March 2026



The People's Institute of Management & Research (PIMR), under People's University, Bhopal, organized a Two-Day National Seminar on 13th & 14th March 2026 on the theme “Impact of GST Reforms on Agro-based MSMEs, Start-ups, and Entrepreneurship.” The seminar was conducted in collaboration with the Indian Council of Social Science Research (ICSSR). The event brought together academicians, researchers, industry experts, and students to deliberate on the evolving role of GST reforms and their implications for agro-based MSMEs and emerging entrepreneurial ventures. Participants engaged in insightful discussions, paper presentations, and knowledge-sharing sessions, highlighting challenges, opportunities, and policy perspectives. The seminar successfully provided a platform for intellectual exchange and contributed to a deeper understanding of taxation reforms and their impact on the growth of start-ups and the MSME sector in India.

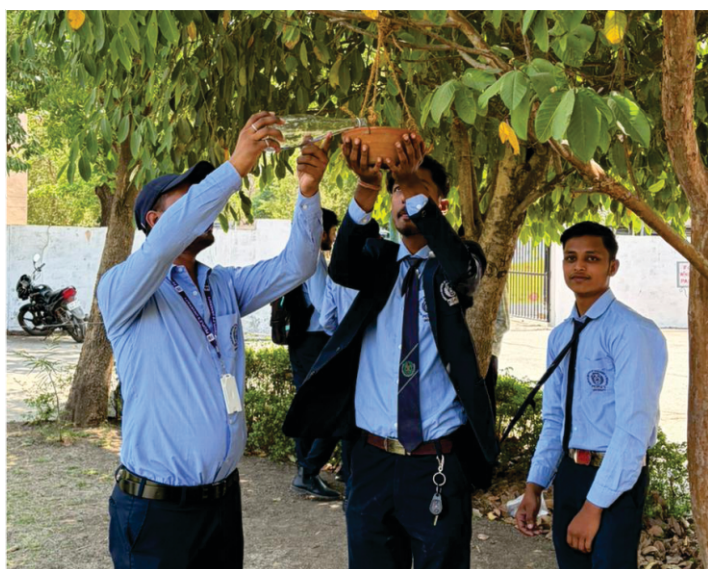




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# World Earth Day

22nd April 2026



On 22 April 2026, Our Institute celebrated World Earth Day with great enthusiasm and environmental awareness. Students and faculty members actively participated in the program to spread the message of nature conservation. As a symbol of kindness towards living beings, water pots were placed at different locations in the campus for birds. The event encouraged everyone to protect natural resources and maintain ecological balance. An oath was also taken by all participants to save the environment and adopt eco-friendly practices in daily life. The celebration highlighted the importance of collective efforts for a greener and healthier planet. The initiative inspired students to become responsible citizens and work towards environmental sustainability.





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# SPECTRUM OF TALENT

15th May 2026



The People's University Cultural Club organized an exciting intra-university competition, “Spectrum of Talent – One Ramp, Infinite Styles,” on 15th May 2026. The event provided a dynamic platform for students to showcase their creativity, confidence, and unique sense of style through outstanding ramp performances and themed costumes.

Students from People's Institute of Management and Research (PIMR) participated enthusiastically and delivered a spectacular performance that impressed both the audience and judges alike. Their innovative presentation, coordination, and exceptional costumes earned them the prestigious *\*Best Costumes Award\**. The achievement reflects the talent, teamwork, and creative spirit of the students, bringing pride and recognition to the institute.





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# PIMR Alumni Meet

Yaadon Ka Safar - 20th June 2026



PIMR Alumni Meet-“Yaadon Ka Safar “was successfully held on 20th June 2026. Alumni from different parts of the country and diverse professional backgrounds came together to reconnect with their alma mater. They fondly shared cherished college memories, inspiring career journeys, and achievements, making the event truly memorable. Filled with joy, laughter, and nostalgia, the gathering celebrated lifelong bonds and the enduring PIMR spirit.

First alumni association -**PIMR ALMA NEXUS** was formed with distinguished alumni from different batches.





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# CREATIVITY CORNER

## Kamdhenu In Glass Work



**Satyam Singh**  
**MBA- HA**

This vibrant glass work painting beautifully captures the grace and cultural significance of the cow, a symbol of prosperity, purity, and nurturing in Indian tradition. Set against a striking red and yellow backdrop, the white cow is adorned with intricate mirror and glass detailing that adds elegance and sparkle to the artwork. The decorative arch motif and handcrafted patterns reflect traditional folk-art influences, creating a perfect blend of heritage and contemporary craftsmanship. The vivid colours, delicate embellishments, and artistic composition make this piece a charming statement of culture, devotion, and rural beauty.

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## The Shelter



**Aditi Raghuwanshi.**  
**BBA, 3rd Sem.**

After a long time apart, a father and daughter finally meet again in the pouring rain. This sketch shows their warm embrace speaks louder than words, filled with love, care, and deep affection. The rain around them fades as their hearts find comfort in each other's presence. A father's hug becomes the safest place for his daughter after days of longing and distance. This beautiful moment shows that true love between a father and daughter never fades with time.





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## Midnight Serenity



**Mohd. Saad.**  
**BBA, 2nd Sem.**

This sketch captures the quiet beauty of nature under the glow of moonlight. The large luminous moon rising behind the dark mountains creates a peaceful and mysterious atmosphere. The reflection on the calm water adds depth and balance, while the silhouettes of the trees bring life and serenity to the scene.

The monochrome shades of black, white, and grey give the artwork a timeless elegance, allowing the viewer to feel the stillness of the night. Every element in the sketch — from the rugged mountains to the gentle reflections — works together to create a sense of calm, wonder, and connection with nature. Overall, this artwork beautifully expresses the magic of a moonlit landscape, turning a simple night scene into a captivating and soothing visual experience.

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## Blue Hour Drift



**Rajnandani Soni**  
**BBA, 5th Sem.**

A tranquil moment captured through the lens of a PIMR student, this photograph beautifully portrays the calm embrace of water and sky at dusk. The deep blue hues, gentle ripples, and the solitary oar create a sense of quiet reflection, symbolizing life's journey through stillness and motion. It is a perfect depiction of nature's serenity and the art of finding beauty in simple moments.





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# CAMPUS CAPTURE



This vibrant campus capture beautifully showcases the serene and welcoming pathways of our institution. Framed by lush greenery and open skies, the photograph reflects the perfect blend of nature and academic spirit that defines campus life at PIMR. It symbolizes a journey of learning, growth, and endless possibilities that every student experiences here.



**Shivansh Narvariya**  
**BBA, 2nd Sem.**

This real view was captured by Shivansh Narvariya of BBA 2nd Semester, this heartwarming photograph reflects PIMR students' thoughtful initiative on World Earth Day, the motive was successfully fulfilled when the sight of two birds resting and drinking water from the pot placed by students beautifully symbolizes care, compassion, and our shared responsibility toward nature. A simple act, yet a powerful reminder that small efforts can create a meaningful impact for the environment.





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# FACULTY SPEAKS..

## **Art of English Communication : Speak Smart, Shine Bright.**



College is an important time when students build the skills they need for adulthood. One of the most essential skills is English communication, which includes speaking, listening, reading, and writing. Today, English has become a key skill across all fields. The growth of digital learning platforms, global research collaboration, and international student exchanges means that much of higher education now uses English, no matter the official language of a country.

However, many students start college without adequate preparation. English instruction in schools often focuses on grammar instead of practical use. As a result, graduates may struggle with seminars, group projects, research papers, and internships. This discussion highlights the importance of English communication during college years. It covers academic involvement, extracurricular activities, and early career readiness. The main point is that English serves as a “currency” in academics; it influences how well students access information, share their ideas, and connect with others. Its effects are also shaped by the support from institutions and specific discipline needs.

Research on campus culture shows that students who take part in discussions, clubs and presentations build social connections more quickly. Strong English skills reduce communication anxiety, which often prevents students from participating in class. A 2022 study of universities in Asia revealed that students who rated their English speaking skills higher were 3 times more likely to join international exchange or leadership programs.

English communication in college focuses on practical skills, not just high-level fluency. It is about understanding lectures, asking questions, writing clearly, and collaborating online. For college students, good English communication opens doors to knowledge, engagement, and future opportunities. It impacts their grades, involvement, and connections during a critical time. Colleges that weave communication skills into their subject teaching, rather than separating them, prepare students for academic success and beyond.

**Dr. Swastika S. Saxena.**  
HOD- Commerce Department.





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## Balancing Technology and Well-being: Healthy Screen Habits



In today's world, technology has become an inseparable part of our lives. From online learning and digital classrooms to entertainment and social connections, screens are everywhere. As a teacher, I see how curious and enthusiastic students are when it comes to gadgets, apps, and the internet. Technology truly empowers us, but it's equally important to learn how to use it wisely.

Children often spend many hours on screens—studying, playing games, or watching videos. While these activities can be enjoyable and even educational, too much screen time can affect health. It may cause tired eyes, posture issues, lack of focus, or less physical activity. That's why balancing technology with well-being is essential.

Here are some simple healthy screen habits every student can practice:

1. **Follow the 20-20-20 rule:** After every 20 minutes on a screen, look away for at least 20 seconds.
2. **Take regular breaks:** Stand up, stretch, or walk around after using a computer for a long time.
3. **Set a time limit:** Use screens for study and entertainment in moderation, keeping space for outdoor play, hobbies, and family time.
4. **Sit correctly:** Maintain good posture while working on a computer—sit straight with feet flat on the ground.
5. **Use screens meaningfully:** Explore creative activities such as coding, digital art, or learning apps rather than only watching videos or gaming.

As teachers, parents, and students, we must remember that technology is a tool to make lives easier, not something that should control us. By developing mindful digital habits, children can enjoy the benefits of technology while also staying healthy, active, and happy.

Let us work together to guide our students in becoming responsible digital citizens—those who know how to learn, create, and connect through technology while also caring for their health and well-being.

**“Technology is best when it brings balance to life.”**

**Mr. Pushkar Sharma.**  
Training & Placement Coordinator



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## Development and Deforestation: An Alarming Situation for India

In recent years, there has been increased industrialization, construction of infrastructure, and mining operations in India, one of the fast-developing nations in the world. The country is currently facing a significant dilemma between economic development and ecological degradation. While there needs to be more economic development, the unregulated deforestation of Indian forests has reached alarming levels for the ecological health and climate of India.



One of the major cases of deforestation in India can be traced from the Hasdeo Arand Forest, which is a vast expanse of one of the largest contiguous forests in central India. Covering about 170,000 hectares of land, the forest area is extremely rich in bio-diversity and is home to many different kinds of animal life like elephants and several plants. Tribal populations, whose livelihood depends entirely on forests, reside within the area. There has been severe deforestation in this area owing to mining operations for coal. Several thousand trees have already been cut down, and estimates suggest that another 273,000 trees will need to be cut down to support further mining operations. Such instances have caused a massive uproar by locals and environmental organizations. The case of Hasdeo is far from being an exception. Across India, there have been cases of diversion of forest areas for non-forest purposes such as building highways, mining activities, hydroelectric power projects, and urbanization. In just four years between 2021 and 2025, about 91,000 hectares of forest land have been diverted for development projects. There are number of implications of deforestation. First, it causes biodiversity loss. The Hasdeo Arand forest, like other natural forests, has many endangered species of plants and animals that would be threatened by such deforestation. Second, deforestation plays a significant role in climate change. Trees function as carbon sinks, and when they are cut down, carbon dioxide levels increase. Third, deforestation affects the lives of many indigenous communities who depend on these forests for food and shelter. Compensatory afforestation programs, as the name suggests, involve compensating for the loss of forest cover by planting new trees. However, such tree plantations cannot compensate for the complex ecosystems that have existed in natural forests before. Furthermore, afforestation goals are usually not fully met. However, there have also been attempts to counter the trend of deforestation. The movement for protection of environment has been influential in bringing about change in the policies. For example, in the case of Hasdeo region, continuous protest against the establishment of several mining projects has ensured their rejection, thereby saving thousands of acres of forest land. Nevertheless, the approval of new projects is evident of the constant clash between development and environmental sustainability.

To summarize, the path of development adopted by India needs to be re-examined in order to ensure that its economic progress does not result in any form of environmental damage. There is a need for development that involves the least amount of harm to the environment, i.e., sustainable development. It is imperative to protect the Hasdeo forest area and many other such areas in order to sustain our future.

**Ms .Reetika Sharma**  
HOD -MBA (Dual)







# PEOPLE'S INSTITUTE OF MANAGEMENT AND RESEARCH, BHOPAL

PEOPLE'S CAMPUS, AYODHYA BYPASS ROAD, BHOPAL (M.P), 462037

+91755-4005440 / 4005421, 7024267711, 7400829314

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