**Marketing Executive for Ayurveda Hospital**

**Job description**

**Roles and Responsibilities**

* Develop marketing strategies to promote Ayurveda hospital services through various channels.
* Manage patient care programs, including counseling sessions and wellness workshops.
* Conduct market research to identify trends and opportunities in the industry.

**Desired Candidate Profile**

* 3-5 years of experience in hospital marketing or a related field (Ayurveda hospital preferred).
* Strong understanding of Ayurveda medicine principles and practices.
* Excellent communication skills for effective patient interaction and team collaboration.
* Ability to analyze data from market research reports to inform business decisions.

Role: Creative Marketing

Industry Type: Medical Services / Hospital (Diagnostics)

Department: Marketing & Communication

Employment Type: Full Time, Permanent

Role Category: Marketing

**Education**

UG: Any Graduate

PG: Any Postgraduate